

Elmhurst Heritage Foundation

&

Rotary Club of Elmhurst

Present the 3rd Annual



Saturday, September 16, 2017

Noon – 5:00 P.M.

Elmhurst History Museum Grounds

120 E. Park Ave., Elmhurst IL

SPONSORSHIP OPPORTUNITIES

www.elmhurstcraftbeerfest.com

Thank you for considering this strategic marketing opportunity with the Elmhurst Craft Beer Fest.

Back by popular demand, the Elmhurst Heritage Foundation and the Rotary Club of Elmhurst, both non-profit organizations, have partnered together to host the 3rd Annual Elmhurst Craft Beer Fest.

The Event - Elmhurst Craft Beer Fest

The Elmhurst Craft Beer Fest will take place on Saturday, September 16, 2017. The fest plans to feature more than 50 special beers from more than 20 craft brewers from the Chicagoland area, as well as around the country.

In order to meet Illinois liquor law compliance standards, the fest will be a ticketed event. Festival participants will receive a specified number of drink tickets. Each drink ticket can be exchanged for a 3 oz. sample.

Event Details:

- **Date:** Saturday, September 16, 2017
- **Time:** VIP Event, Noon-1 p.m.; General Admission, 1-5 p.m.
- **Location:** Elmhurst History Museum Grounds (120 E. Park Ave., Elmhurst)
- **Breweries:** More than 30 craft and microbreweries
- **Festival Participants:** 21 and over residents of the Elmhurst community, surrounding suburbs, and Chicago
- **Ticket Price:**
 - Through September 9, 2017*
 - \$40-General Admission
 - \$50-VIP Admission (limited number available)
 - \$20-Designated Driver (limited to soft drinks and snacks)
 - After September 9, 2017*
 - \$50-General Admission
 - \$65-VIP Admission (limited number available)
 - \$20-Designated Driver (limited to soft drinks and snacks)

The Elmhurst Heritage Foundation

The Elmhurst Heritage Foundation, a 501(c)3 non-profit supports the Elmhurst History Museum. This citizen-led board stimulates broad-based support for local history, the Elmhurst History Museum, and the Churchville Schoolhouse through advocacy, education, and fundraising. Through strategic planning, donor development, outreach, and essential fundraising, the Elmhurst Heritage Foundation offers guidance and support to keep history alive for future generations.

Rotary Club of Elmhurst

The Rotary Club of Elmhurst was established in 1955 and is a local affiliate of Rotary International, which has 1.2 million members worldwide. There are currently 55 members in the Elmhurst club, all of whom either reside in Elmhurst or have a business affiliation in Elmhurst. The club meets at the Wilder Mansion, 211 S. Prospect every Thursday at 12:15 p.m. for a luncheon meeting and program.

The motto of Rotary International is "Service Above Self," and the Rotary Club of Elmhurst strives to practice this creed by providing financial support to local and international organizations. Among many worthwhile initiatives Rotary participates in are Shelter Box (providing emergency shelter for victims of disasters worldwide), a local Thanksgiving dinner for 500 people, Northern Illinois Food Bank, and partnership projects with the Rotary Club of Monterrey, Mexico.

The Elmhurst History Museum

During Beer Fest, guests will have the opportunity to check out the Elmhurst History Museum's current exhibit, *Disco Demolition: The Night Disco Died*. The exhibit tells the story of the infamous July night in 1979 when a between-games WLUP radio promotion went haywire at Comiskey Park, forever changing Chicago's music and sports scenes. Visitors will also be able to explore *By All Accounts: The Story of Elmhurst*, the ongoing exhibit in the second floor gallery. Admission to the exhibits is free.

The Elmhurst History Museum is a valued cultural institution for residents of Elmhurst, and it attracts museum-goers from the greater Chicagoland area. The Museum preserves the story of Elmhurst and enhances quality of life by providing unique cultural and educational opportunities through high-quality exhibits, programs, and other services .

Serving the Elmhurst community since 1957, the Museum provides award-winning exhibits; educational programs for adults, families, and children; school services meeting local and state curriculum standards; and reference services related to the history of Elmhurst's people and places. It regularly partners with other local and regional cultural attractions, business organizations, and clubs and organizations to expand its reach, strengthen its impact, and attract tourism dollars to the Elmhurst community.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: \$2,500

- Exclusive to Four Sponsors
- Formal recognition as PLATINUM Sponsor
- Right to advertise as PLATINUM Sponsor
- Formal recognition as PLATINUM Sponsor in promotional materials and press release
- Formal recognition as PLATINUM Sponsor on publicity banners on display in high public traffic area
- Event Program Guide placement: ½ page Inside Cover; ½ page Back Cover
- Premier placement of company logo and website hot link on Event web page
- Premier placement of company logo on promotional materials and advertising
- Premier placement of company logo on official promotional poster identifying level of sponsorship
- Display of Sponsor banner on event day (Sponsor to provide banner; banner size TBD)
- Opportunity to set up Sponsor Booth at Event
- 6 complimentary tickets to the Event

GOLD SPONSOR: \$1,000

- Non-exclusive sponsorship
- Formal recognition as GOLD Sponsor
- Formal recognition as GOLD sponsor in promotional materials
- Event Program Guide placement: ½ page prominent placement
- Prominent placement of company logo (or name) and website hot link on Event web page
- Prominent placement of company logo (or name) on promotional materials and advertising
- Prominent placement of company logo (or name) on official promotional poster identifying level of sponsorship
- Display of Sponsor banner on event day (Sponsor to provide banner; banner size TBD)
- Opportunity to set up Sponsor Booth at Event
- 4 complimentary tickets to the Event

SILVER SPONSOR: \$500

- Non-exclusive sponsorship
- Formal recognition as SILVER Sponsor
- Event Program Guide placement: ½ page
- Placement of company logo or name on Event web page
- Placement of company logo or name on promotional materials and advertising
- Placement of company logo or name on official promotional poster identifying level of sponsorship
- Display of Sponsor banner on event day (Sponsor to provide banner; size TBD)
- 2 complimentary tickets to the Event

BRONZE SPONSOR: \$250

- Non-exclusive sponsorship
- Formal recognition as BRONZE Sponsor
- Event Program Guide placement: ¼ page
- Placement of company logo or name on Event web page
- One complimentary ticket to the Event



Saturday, September 16, 2017

SPONSORSHIP COMMITMENT FORM

Thank you for supporting Elmhurst Heritage Foundation and Rotary Club of Elmhurst. Your sponsorship is appreciated!

Company Name _____

Company Contact _____

Address _____

Email _____

Telephone _____

Authorized Signature Required _____ Date _____

Sponsorship Level: **Please make check payable to the Elmhurst Heritage Foundation.**

Platinum Sponsor - \$2500 Gold Sponsor - \$1000 Silver Sponsor - \$500

Bronze Sponsor - \$250 Program Guide Sponsor (name listed in printed program) - \$125

Event Web Page Exposure – SPONSOR LOGO

-All Sponsors must forward a PDF of their company logo to cathyjordan205@gmail.com

Event Web Page Exposure –SPONSOR WEBSITE LINK

-Platinum and Gold Sponsors must forward a website link to cathyjordan205@gmail.com

Form and check received by: _____ Amount: _____ Check #: _____

www.elmhurstcraftbeerfest.com